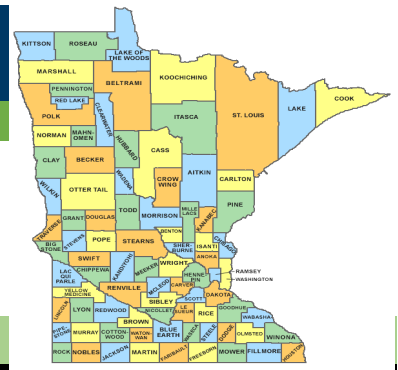


## COUNTY PROFILE

# Rock Co.

Rock Co. is a part of Economic Development Region 8, which is located in the Southwest Planning Region.



## POPULATION CHARACTERISTICS

2022 population:	<b>9,537 people</b>
Population change, 2010-2022	-150 people -1.5% decline

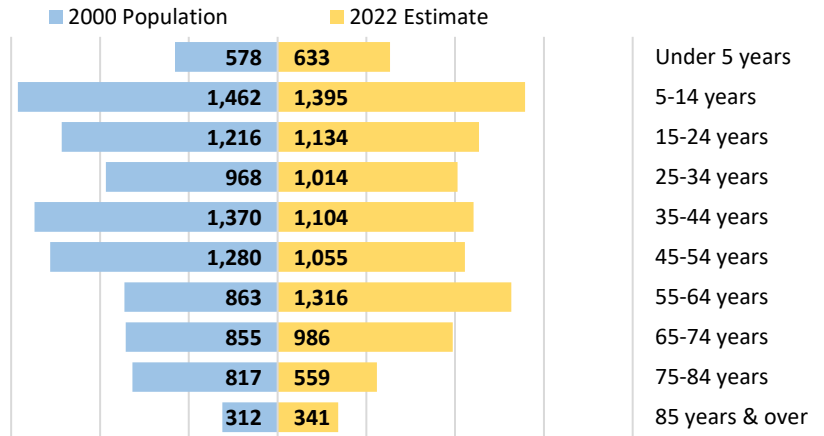
Median Age:	<b>40.4 years</b>
state:	38.3 years

Rock Co. is the 69th largest of the 87 counties in the state. Its population decreased over the past decade, ranking as the 60th fastest growing in the state from 2010 to 2022. Rock Co.'s population has an older median age than the state and a larger percentage of people aged 65 years and older. The population is aging, especially as the Baby Boom generation moves through the population pyramid (see Figure 1).

	Number	Percent
Under 5 years	633	6.6%
5-14 years	1,395	14.6%
15-24 years	1,134	11.9%
25-34 years	1,014	10.6%
35-44 years	1,104	11.6%
45-54 years	1,055	11.1%
55-64 years	1,316	13.8%
65-74 years	986	10.3%
75-84 years	559	5.9%
85 years & over	341	3.6%
<b>Total Population</b>	<b>9,537</b>	<b>100.0%</b>

Source: Census Population Estimates, 2017-2021 ACS

Figure 1. Population Pyramid, 2000-2022



Rock Co. suffered a negative natural increase - more deaths than births from 2020 to 2022, but also experienced net out-migration - meaning more people moved out than moved in. Despite suffering domestic out-migration, Rock Co. welcomed net international in-migration - gaining new Minnesotans from foreign countries (see Table 2).

Table 2. Cumulative Estimates of the Components of Population Change, 2020-2022

	Total Population Change	April 1, 2020 to July 1, 2022					
		Natural Increase	Vital Events		Net Migration		
			Births	Deaths	Total	International	Domestic
Rock Co.	-164	-112	207	319	-60	3	-63
State of Minnesota	10,680	26,917	144,350	117,433	-17,365	20,012	-37,377

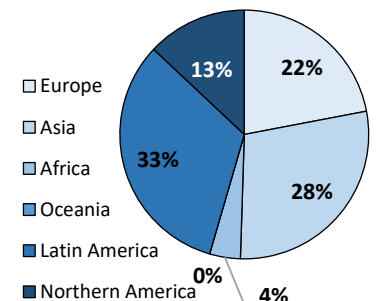
Source: U.S. Census Bureau, Population Estimates Program

Compared to the state, Rock Co. has a smaller percentage of foreign-born residents. From 2010 to 2021, Rock Co. saw an increase in the number of foreign-born residents, which was faster than the statewide increase.

	Rock Co.		Change 2010-2021		Minnesota	
	Number	Percent	Number	Percent	Percent	Change
<b>Foreign-born Population</b>	<b>200</b>	<b>2.1%</b>	<b>88</b>	<b>78.6%</b>	<b>8.5%</b>	<b>30.6%</b>
Europe	44	22.0%	-1	-2.2%	9.4%	0.3%
Asia	57	28.5%	36	171.4%	37.0%	30.2%
Africa	8	4.0%	8	#DIV/0!	27.8%	89.8%
Oceania	0	0.0%	-1	-100.0%	0.4%	17.8%
Americas:	91	45.5%	46	102.2%	25.4%	6.8%
Latin America	65	32.5%	27	71.1%	23.0%	8.5%
Northern America	26	13.0%	19	271.4%	2.5%	-6.7%

Source: U.S. Census Bureau, 2017-2021 American Community Survey

Figure 2. Place of Birth for the Foreign Born Population, 2021



## COUNTY PROFILE

Rock Co.

Rock Co.'s population was becoming more racially diverse over time. Since 2011, the county's white population declined, but the number of people of other races increased (see Table 4).

**Figure 3. Population by Race, 2021**

- White
- Black or African American
- American Indian
- Asian
- Some Other Race
- Two or More Races

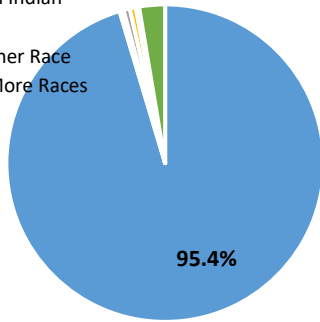


Table 4. Race and Hispanic Origin, 2021	Rock Co.			Minnesota	
	Number	Percent	Change from 2011-2021	Percent	Change from 2011-2021
<b>Total</b>	<b>9,718</b>	<b>100.0%</b>	<b>1.0%</b>	<b>100.0%</b>	<b>7.4%</b>
White	9,267	95.4%	-1.0%	80.7%	0.4%
Black or African American	40	0.4%	-27.3%	6.6%	42.2%
American Indian or Alaska Native	63	0.6%	-26.7%	0.9%	-8.0%
Asian or Other Pac. Islanders	59	0.6%	51.3%	5.0%	35.8%
Some Other Race	33	0.3%	3200.0%	2.1%	66.5%
Two or More Races	256	2.6%	224.1%	4.6%	121.8%
Hispanic or Latino origin	323	3.3%	73.7%	5.6%	31.6%

Source: U.S. Census Bureau, 2017-2021 American Community Survey

## POPULATION PROJECTIONS

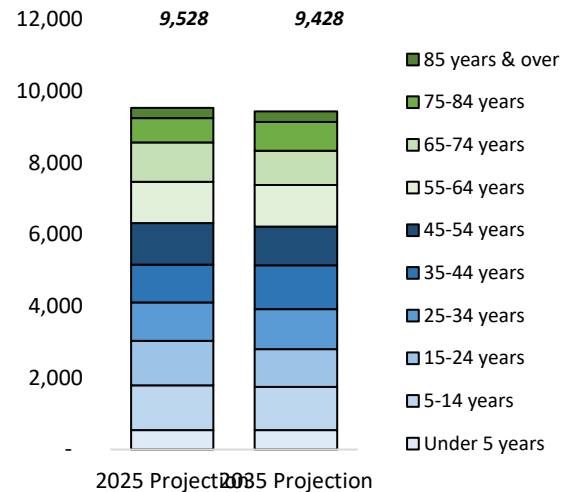
According to the Minnesota State Demographic Center, Rock Co.'s population is expected to decline from 2025 to 2035, with a rate of change that is slower than the projected statewide growth rate (4.5%). Despite the decline, the number of people aged 65 years and older is expected to decrease over the next decade (see Figure 4 and Table 5).

**Table 5. Population Projections by Age Group, 2025-2035**

Rock Co.	2025 Projection	2035 Projection	Numeric Change	Percent Change
Under 5 years	537	540	3	0.6%
5-14 years	1,252	1,204	-48	-3.8%
15-24 years	1,243	1,059	-184	-14.8%
25-34 years	1,069	1,115	46	4.3%
35-44 years	1,055	1,216	161	15.3%
45-54 years	1,165	1,080	-85	-7.3%
55-64 years	1,143	1,165	22	1.9%
65-74 years	1,104	951	-153	-13.9%
75-84 years	676	803	127	18.8%
85 years & over	284	295	11	3.9%
<b>Total Population</b>	<b>9,528</b>	<b>9,428</b>	<b>-100</b>	<b>-1.0%</b>

Source: Minnesota State Demographic Center

**Figure 4. Projections by Age Group, 2025-2035**



## EDUCATIONAL ATTAINMENT

Rock Co. has a higher percentage of adults (18 years & over) with at least a high school diploma than the state (92.8%), and a lower percentage of people with at least some college experience. Rock Co. also has a higher percentage of people with an Associate's degree and a lower percentage of people with a Bachelor's degree or higher.

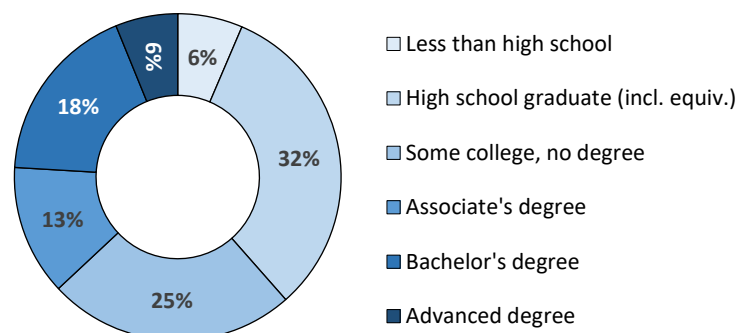
Percentage of the adult population (18 years & over) with at least a high school diploma:

**93.6%**

College-educated: **61.5%**  
state: 68.0%

Associate's Degree: **12.9%**  
Bachelor's Degree: **17.9%**  
Advanced Degree: **6.2%**

**Figure 5. Educational Attainment, 2021**



Source: U.S. Census Bureau, 2017-2021 American Community Survey

## LABOR FORCE TRENDS

At 1.7%, Rock Co. had a lower unemployment rate than the state in 2022. After the pandemic recession Rock Co.'s unemployment rate decreased compared to 3.2% in 2020, and declined compared to the 2.4% pre-pandemic rate posted in 2019. The number of unemployed workers actively seeking work in Rock Co. declined over the past year, and is down compared to 2019.

**6,010** available workers

Labor Force change,  
2007-2022

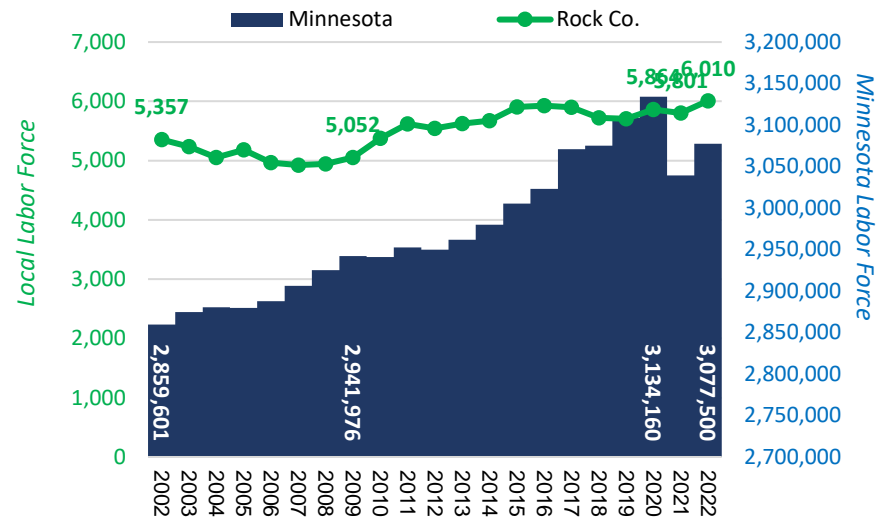
1,085 workers  
22.0% increase

**1.7%** unemployment rate

2.7% state

**102** unemployed workers

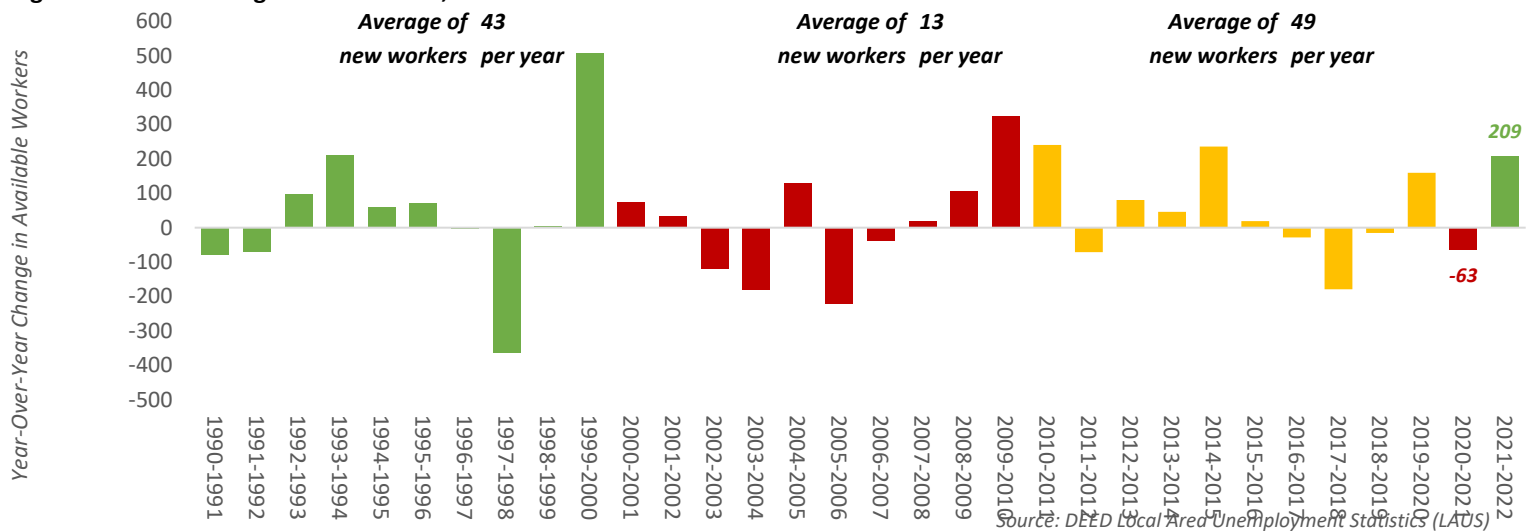
Figure 6. Annual Labor Force Estimates



Source: DEED Local Area Unemployment Statistics

Labor force growth has slowed in recent years. After experiencing a net gain of 43.4 workers each year from 1990 to 2000, Rock Co. averaged an annual gain of 12.7 new workers from 2000 to 2010, and most recently a gain of 48.7 new workers since 2010 (see Figure 7). Moving forward, Rock Co. is expected to see a labor force decline from 2025 to 2035 (see Table 6).

Figure 7. Annual Change in Labor Force, 1990-2022



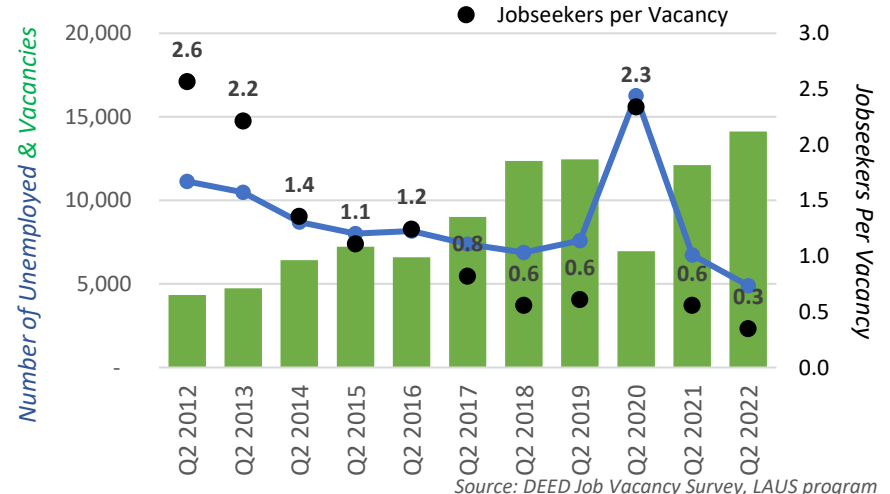
Source: DEED Local Area Unemployment Statistics (LAUS)

Table 6. Labor Force Projections, 2025-2035	Labor Force Projection	
	2025	2035
16 to 24 years	831	728
25 to 54 years	2,883	2,992
55 to 64 years	914	932
65 years & over	502	450
<b>Total Labor Force</b>	<b>5,130</b>	<b>5,101</b>

Source: Minnesota State Demographic Center, 2017-2021 ACS

The labor market had grown extremely tight in recent years, with less than 1 jobseeker per vacancy until the pandemic recession intervened in early 2020 and the number of unemployed workers spiked. Job vacancies in Southwest reached new highs in the 4th quarter of 2021, quickly bringing back challenges in finding new workers and 2022 showed the lowest jobseeker-per-vacancy ratio on record (see Figure 8).

Figure 8. Jobseekers Per Vacancy, 2012-2022



Source: DEED Job Vacancy Survey, LAUS program

## LABOR FORCE CHARACTERISTICS

Rock Co. had a lower labor force participation rate than the state. The labor force in Rock Co. is less racially diverse than the state (where 82.6% of workers are white alone), but is becoming more diverse over time.

Table 7. Employment Characteristics, 2021

	Rock Co.			Minnesota		Labor Force by Gender	
	In Labor Force (available workers)	Labor Force Partic. Rate	Unemp. Rate	Labor Force Partic. Rate	Unemp. Rate	Male	Female
<b>Total Labor Force</b>	<b>5,148</b>	<b>68.4%</b>	<b>2.2%</b>	<b>69.2%</b>	<b>4.0%</b>	<b>2,741</b>	<b>2,404</b>
16 to 19 years	323	58.8%	5.3%	52.3%	10.7%	182	141
20 to 24 years	455	94.4%	0.0%	83.3%	6.7%	232	223
25 to 44 years	1,904	88.2%	2.2%	88.8%	3.6%	1,001	903
45 to 54 years	931	86.6%	2.0%	87.6%	3.0%	471	460
55 to 64 years	1,072	80.0%	3.3%	73.1%	3.2%	591	481
65 to 74 years	401	39.9%	0.2%	28.0%	3.2%	211	190
75 years & over	59	6.4%	0.0%	6.6%	2.9%	53	6

## Employment Characteristics by Race &amp; Hispanic Origin

White alone	4,965	68.3%	2.3%	68.5%	3.4%
Black or African American	0	0.0%	0.0%	71.9%	8.6%
American Indian & Alaska Native	9	69.2%	0.0%	57.4%	12.9%
Asian or Other Pac. Islanders	47	85.5%	0.0%	72.7%	4.1%
Some Other Race	23	92.0%	0.0%	75.8%	6.2%
Two or More Races	101	64.7%	0.0%	74.1%	7.3%
Hispanic or Latino	157	85.3%	1.3%	77.0%	6.6%

## Employment Characteristics by Disability

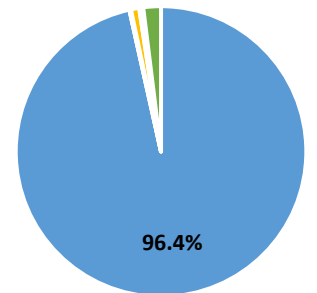
With Any Disability	228	57.7%	5.3%	53.6%	9.9%
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## Employment Characteristics by Educational Attainment

Population, 25 to 64 years	3,906	85.4%	2.5%	84.4%	3.4%
Less than H.S. Diploma	118	84.3%	5.0%	66.6%	4.6%
H.S. Diploma or Equivalent	1,015	83.1%	1.6%	77.3%	2.5%
Some College or Assoc. Degree	1,485	82.8%	2.3%	85.1%	3.6%
Bachelor's Degree or Higher	1,288	90.8%	0.7%	90.3%	2.1%

Source: 2017-2021 American Community Survey, 5-Year Estimates

Figure 9. Labor Force by Race, 2021

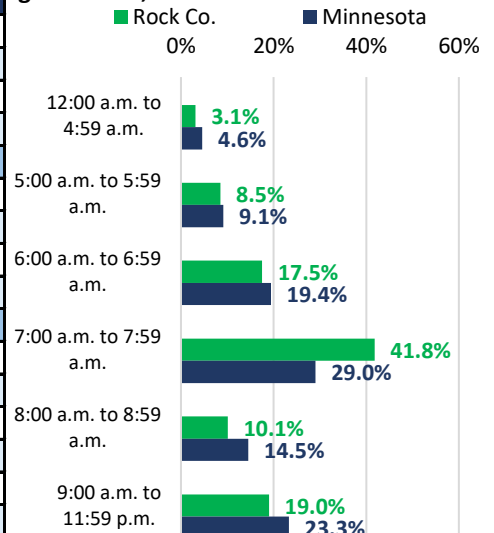


- White alone
- Black or African American
- American Indian & Alaska Native
- Asian or Other Pac. Islanders
- Some Other Race
- Two or More Races

A smaller percentage of workers in Rock Co. worked in the same county in which they live compared to the state. Rock Co. also had a shorter average commute time than the state.

Table 8. Commuting Characteristics, 2021	Rock Co.		Minnesota	
	Number	Percent	Number	Percent
Worked in state of residence	3,505	71.0%	2,858,636	97.7%
Worked in county of residence	3,021	61.2%	1,922,337	65.7%
Worked out of county of residence	479	9.7%	933,372	31.9%
Worked outside state of residence	1,432	29.0%	67,296	2.3%
<b>MEANS OF TRANSPORTATION TO WORK</b>				
Car, truck, or van	4,295	87.0%	2,387,561	81.6%
Public transportation (excl. taxicab)	5	0.1%	81,926	2.8%
Other method (walk, bike, taxi, etc.)	222	4.5%	122,889	4.2%
Worked at home	420	8.5%	333,556	11.4%
<b>TRAVEL TIME TO WORK</b>				
Less than 10 minutes	1,822	36.9%	465,223	15.9%
10 to 19 minutes	978	19.8%	895,335	30.6%
20 to 29 minutes	666	13.5%	649,557	22.2%
30 to 44 minutes	1,076	21.8%	567,631	19.4%
45 to 59 minutes	311	6.3%	190,186	6.5%
60 or more minutes	89	1.8%	158,000	5.4%
<b>Mean travel time to work (minutes)</b>	<b>19.0 minutes</b>		<b>23.5 minutes</b>	

Figure 10. Time Leaving Home to go to Work, 2021



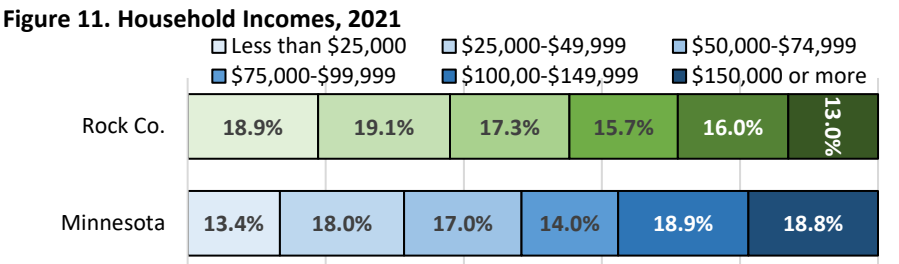
Source: 2017-2021 American Community Survey, 5-Year Estimates

INCOMES, COST OF LIVING, & HOUSING

Rock Co. had a lower median household income than the state, and a higher percentage of households with incomes below \$50,000. Overall, Rock Co. had the 22nd highest median household income of the 87 counties in the state.

<b>Median Household Income</b>	<b>\$68,638</b>
state	\$77,706
<b>Median Family Income</b>	<b>\$84,034</b>
state	\$98,356
<b>Per Capita Income</b>	<b>\$34,517</b>
state	\$41,204

Source: 2017-2021 American Community Survey



The cost of living has increased over the past 2 years with costs up in many areas. Rock Co. had a lower cost of living than the state, with a required hourly wage of \$13.19 for a single person living alone to meet a basic needs cost of living, and an hourly wage requirement of \$14.76 for a typical family with 2 adults and 1 child (see Table 9).

**Table 9. Basic Needs Cost of Living Estimates, 2022**

Single Adult, 0 children	Single Yearly Cost of Living	Hourly Wage Required	Monthly Costs						
			Child Care	Food	Health Care	Housing	Transportation	Other	Taxes
Rock Co.	\$27,441	\$13.19	\$0	\$356	\$152	\$565	\$670	\$252	\$292
State of Minnesota	\$33,708	\$16.21	\$0	\$359	\$157	\$903	\$663	\$345	\$382
Typical Family: 2 Adults (1 working full-time, 1 part-time), 1 child	Family Yearly Cost of Living	Hourly Wage Required	Monthly Costs						
			Child Care	Food	Health Care	Housing	Transportation	Other	Taxes
Rock Co.	\$46,055	\$14.76	\$207	\$814	\$538	\$756	\$781	\$430	\$312
State of Minnesota	\$60,540	\$19.40	\$579	\$822	\$561	\$1,151	\$772	\$540	\$620

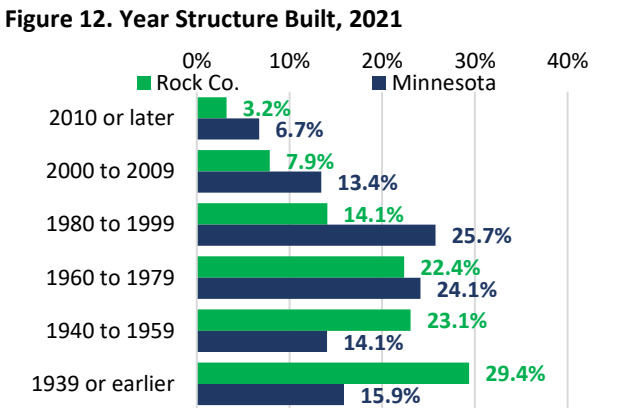
Source: DEED Cost of Living tool

Rock Co. had a lower median house value than the state, having the 51st highest value of the 87 counties in 2021. Rock Co.'s housing stock was older than the state's, with a lower percentage of units built since 2000 (see Figure 12).

**Table 10. Estimated Value of Owner-occupied Housing Units, 2021**

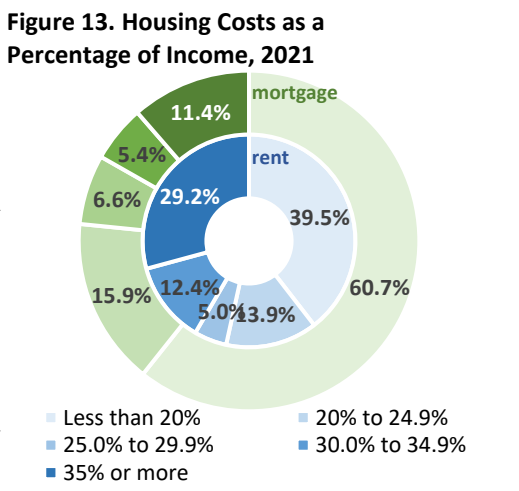
	Rock Co.		Minnesota
	Total	Percent	Percent
<b>Total</b>	<b>3,044</b>	<b>100.0%</b>	<b>100.0%</b>
Less than \$50,000	218	7.2%	4.3%
\$50,000 to \$99,999	470	15.4%	6.1%
\$100,000 to \$149,999	538	17.7%	9.5%
\$150,000 to \$199,999	672	22.1%	14.8%
\$200,000 to \$299,999	639	21.0%	28.7%
\$300,000 to \$499,999	396	13.0%	26.4%
\$500,000 or more	111	3.6%	10.2%
<b>Median (dollars)</b>	<b>\$165,900</b>		<b>\$250,200</b>

Source: 2017-2021 American Community Survey, 5-Year Estimates



<b>Median monthly owner costs, owner-occupied units with a mortgage</b>	<b>\$1,225</b>
state	\$1,682
<b>Percentage of households with a mortgage spending 30% or more of their income on housing costs</b>	<b>16.8%</b>
state	21.7%
<b>Median monthly rent costs</b>	<b>\$651</b>
state	\$1,081
<b>Percentage of renters spending 30% or more of their household income on rent</b>	<b>41.6%</b>
state	45.4%

Source: 2017-2021 American Community Survey, 5-Year Estimates





## OCCUPATIONS

At \$21.23 in 2023, wages were lower in Region 8 than the state. Overall, Region 8 had the 4th lowest median hourly wage level of the 13 economic development regions in the state. Wages were highest for management occupations (\$42.66) and lowest for food preparation and serving related jobs (\$14.11) (see Table 11).

Table 11. Occupational Employment &amp; Wage Statistics, 2023

Occupational Group	Region 8				State of Minnesota		
	Median Hourly Wage	Estimated Regional Jobs	Share of Total Jobs	Regional Location Quotient	Median Hourly Wage	State-wide Jobs	Share of Total Jobs
<b>Total, All Occupations</b>	<b>\$21.23</b>	<b>51,900</b>	<b>100.0%</b>	<b>1.0</b>	<b>\$24.25</b>	<b>2,827,310</b>	<b>100.0%</b>
Management	\$42.66	2,760	5.3%	0.8	\$51.58	193,760	6.9%
Business & Financial Operations	\$31.03	1,980	3.8%	0.5	\$38.19	201,940	7.1%
Computer & Mathematical	\$39.33	530	1.0%	0.3	\$49.73	99,250	3.5%
Architecture & Engineering	\$34.54	670	1.3%	0.7	\$40.60	53,100	1.9%
Life, Physical & Social Science	\$30.81	500	1.0%	0.9	\$39.37	29,070	1.0%
Community & Social Service	\$25.00	870	1.7%	0.9	\$25.82	54,820	1.9%
Legal	\$34.75	120	0.2%	0.3	\$47.87	18,730	0.7%
Education, Training & Library	\$23.94	3,850	7.4%	1.3	\$24.82	158,830	5.6%
Arts, Design, Entertainment & Media	\$22.40	370	0.7%	0.5	\$28.80	37,630	1.3%
Healthcare Practitioners & Technical	\$35.05	2,880	5.5%	0.8	\$41.07	186,700	6.6%
Healthcare Support	\$16.77	2,960	5.7%	1.0	\$17.40	162,400	5.7%
Protective Service	\$24.61	650	1.3%	0.9	\$25.83	40,620	1.4%
Food Preparation & Serving Related	\$14.11	3,720	7.2%	0.9	\$14.89	216,970	7.7%
Building, Grounds Cleaning & Maint.	\$17.60	1,540	3.0%	1.1	\$18.26	76,210	2.7%
Personal Care & Service	\$15.68	720	1.4%	0.7	\$16.96	58,120	2.1%
Sales & Related	\$15.72	4,420	8.5%	1.0	\$18.14	239,500	8.5%
Office & Administrative Support	\$20.57	5,780	11.1%	0.9	\$23.06	345,830	12.2%
Farming, Fishing & Forestry	\$19.20	270	0.5%	3.6	\$19.84	4,060	0.1%
Construction & Extraction	\$24.18	2,220	4.3%	1.1	\$31.00	113,930	4.0%
Installation, Maintenance & Repair	\$24.67	2,360	4.5%	1.3	\$27.95	98,670	3.5%
Production	\$20.18	7,440	14.3%	1.9	\$22.07	209,380	7.4%
Transportation & Material Moving	\$20.72	5,280	10.2%	1.3	\$19.80	227,780	8.1%

Source: DEED Occupational Employment & Wage Statistics, Qtr. 1 2023

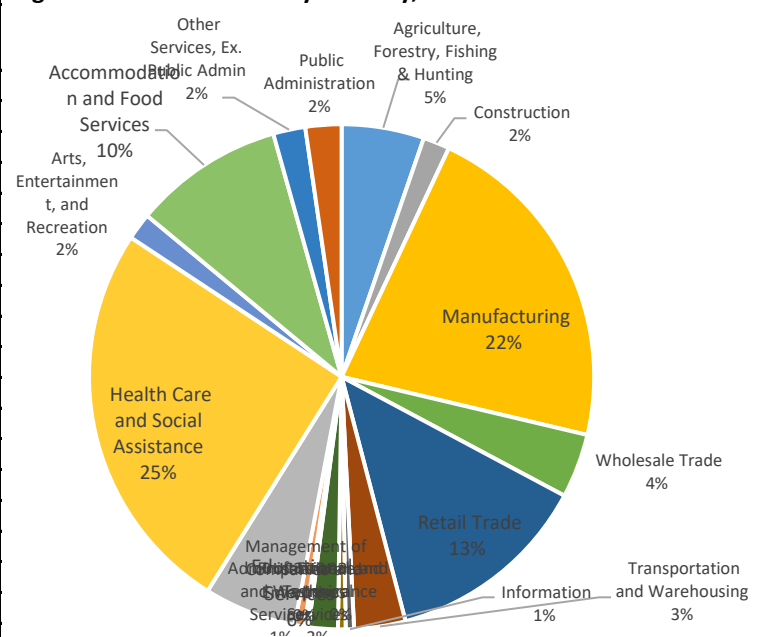
## JOB VACANCY SURVEY

Rock Co. is a part of the Southwest planning region. There were 14128 job vacancies posted by employers in 2022, indicating extensive opportunity in the region, with openings across several occupations and industries (see Figure 14).

Table 12. Southwest Job Vacancy Survey Results, 2022

Occupational Group	Number of Vacancies	Wage Offer
<b>Total, All Occupations</b>	<b>14,128</b>	<b>\$16.55</b>
Management	430	\$27.04
Business & Financial Operations	151	\$24.64
Computer & Mathematical	99	\$31.77
Architecture & Engineering	130	\$27.09
Life, Physical & Social Sciences	69	\$20.91
Community & Social Service	159	\$25.21
Education, Training & Library	731	\$17.88
Healthcare Practitioners & Technical	1,252	\$25.17
Healthcare Support	1,290	\$14.92
Protective Service	142	\$19.76
Food Preparation & Serving Related	2,626	\$13.56
Building, Grounds Cleaning & Maint.	379	\$15.50
Personal Care & Service	135	\$12.78
Sales & Related	1,467	\$14.33
Office & Administrative Support	766	\$14.07
Construction & Extraction	165	\$17.90
Installation, Maintenance & Repair	554	\$22.90
Production	1,782	\$18.26
Transportation & Material Moving	786	\$17.46

Figure 14. Job Vacancies by Industry, 2022



Source: DEED Job Vacancy Survey, 2022

OCCUPATIONS IN DEMAND

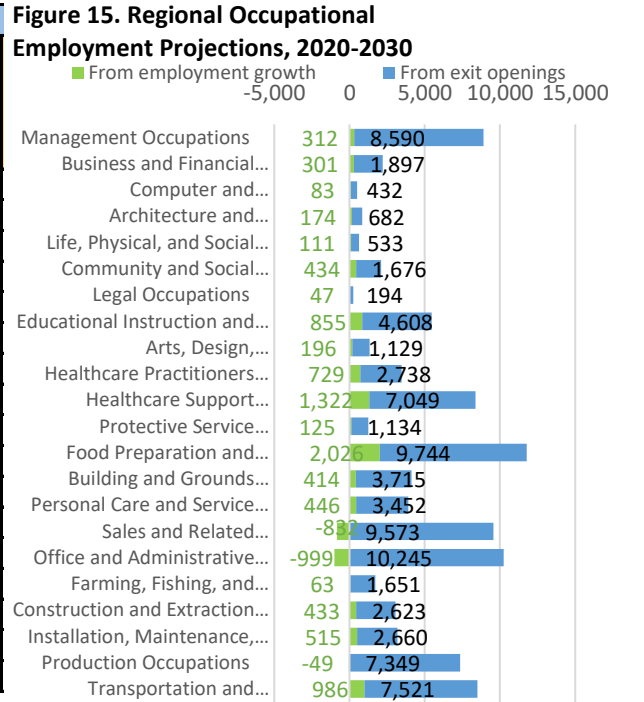
Less than High School	High School or Equivalent	Some College or Assoc. Deg.	Bachelor's Degree or Higher
Home Health and Personal Care Aides \$30,145/yr	Nursing Assistants \$33,957/yr	Registered Nurses \$76,734/yr	Elementary School Teachers, Except Special Education \$53,146/yr
Retail Salespersons \$28,932/yr	Licensed Practical and Licensed Vocational Nurses \$48,351/yr	Clinical Laboratory Technologists and Technicians \$55,177/yr	General and Operations Managers \$79,034/yr
Cashiers \$25,982/yr	Medical Assistants \$41,596/yr	Police and Sheriff's Patrol Officers \$59,965/yr	Secondary School Teachers, Except Special and Career/Technical \$57,121/yr
Fast Food and Counter Workers \$24,598/yr	Automotive Service Technicians and Mechanics \$37,127/yr	Magnetic Resonance Imaging Technologists \$79,803/yr	Accountants and Auditors \$64,075/yr
Heavy and Tractor-Trailer Truck Drivers \$45,543/yr	Electricians \$57,423/yr	Industrial Engineering Technologists and Technicians \$51,741/yr	Substance abuse, behavioral disorder, and mental health \$51,967/yr
First-Line Supervisors of Retail Sales Workers \$43,858/yr	Heating, Air Conditioning, and Refrigeration Mechanics and Installers \$49,409/yr	Surgical Technologists \$57,436/yr	Substitute Teachers, Short-Term \$35,428/yr
Waiters and Waitresses \$25,523/yr	Machinists \$48,003/yr	Radiologic Technologists and Technicians \$65,570/yr	Project Management Specialists and Business Operations \$60,798/yr
Stockers and Order Fillers \$30,099/yr	Industrial Machinery Mechanics \$52,667/yr	Veterinary Technologists and Technicians \$37,547/yr	Pharmacists \$134,918/yr
Customer Service Representatives \$37,334/yr	Hairdressers, Hairstylists, and Cosmetologists \$29,742/yr	Electrical and Electronic Engineering Technologists and \$58,234/yr	Middle School Teachers, Except Special and Career/Technical \$60,938/yr
Teaching Assistants, Except Postsecondary \$29,982/yr	Emergency Medical Technicians and Paramedics \$36,614/yr	Forest and Conservation Technicians \$47,186/yr	Sales Representatives, Wholesale and Manufacturing, Technical and \$54,030/yr

Source: DEED Occupations in Demand

Rock Co. is a part of the Southwest planning region, which is projected to see a 3.9% increase in employment levels over the next decade. In addition to new jobs created, there will be a much larger number of exit openings (see Figure 15).

	Estimated Employment 2020	Projected Employment 2030	Percent Change 2020-2030
<b>Southwest Planning Region</b>			
<b>Total, All Industries</b>	<b>195,812</b>	<b>203,504</b>	<b>3.9%</b>
Natural Resources & Mining	5,931	6,026	1.6%
Utilities	713	735	3.1%
Construction	7,573	8,082	6.7%
Manufacturing	30,107	30,719	2.0%
Wholesale Trade	8,045	8,118	0.9%
Retail Trade	18,569	17,653	-4.9%
Transportation & Warehousing	7,385	7,817	5.8%
Information	2,152	2,001	-7.0%
Finance & Insurance, Real Estate	8,098	8,232	1.7%
Professional Services & Mgmt. of Companies	5,283	5,512	4.3%
Admin. Support & Waste Mgmt.	3,421	3,636	6.3%
Educational Services	15,564	16,274	4.6%
Health Care & Social Assistance	29,352	32,081	9.3%
Leisure & Hospitality	11,744	14,382	22.5%
Other Services	6,756	7,462	10.4%
Public Administration	13,193	13,517	2.5%

Source: DEED 2020-2030 Employment Outlook



## ECONOMIC CHARACTERISTICS

Coming out of the pandemic recession, after gaining jobs over the past year, Rock Co. had the 72nd largest economy of the 87 counties in the state. Rock Co. was the 40th fastest growing in the past year and the 2nd fastest growing since 2019. From 2019 to 2022, employment in Rock Co. grew despite the pandemic recession.

**325** business establishments

**\$49,143** annual average wage

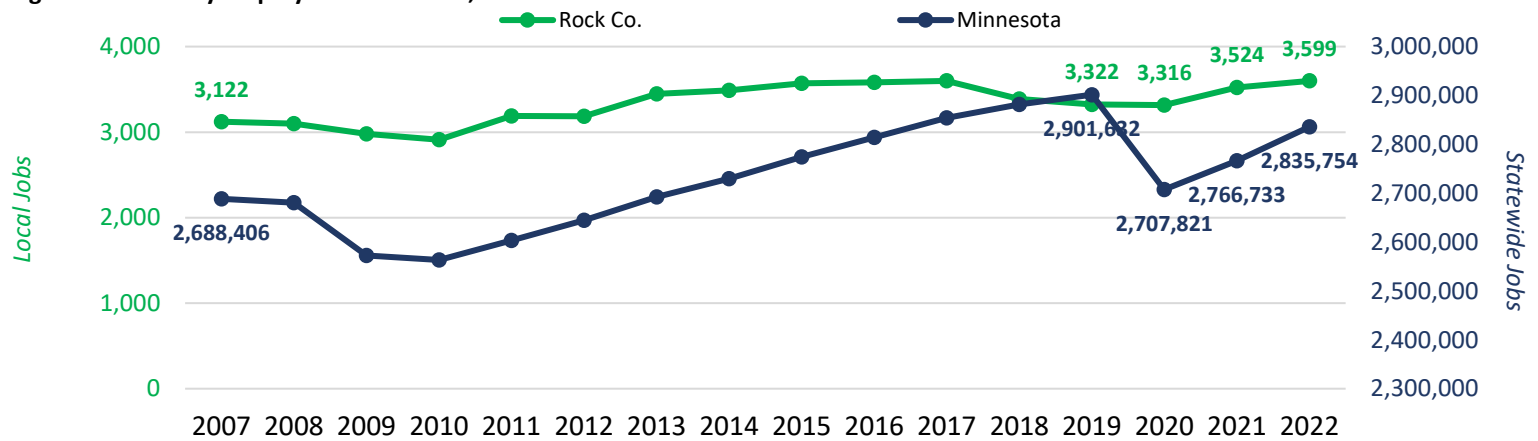
**3,599** jobs

**\$176,866,167** total industry payroll

Job change,  
2019-2022

277 jobs  
8.3% increase

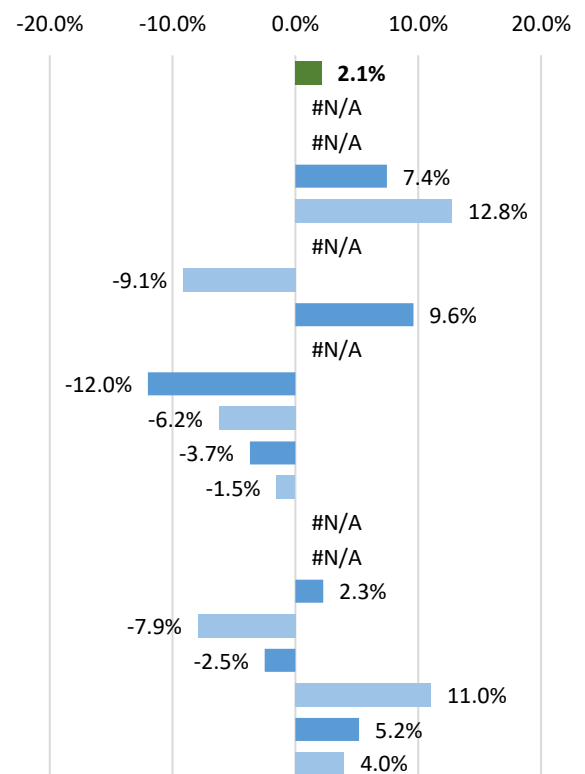
Figure 16. Industry Employment Statistics, 2007-2022



Source: DEED QCEW program

Table 15. Rock Co. Industry Employment Statistics, 2022	Number of Jobs	Percent of Total Jobs	Average Annual Wage
<b>Total, All Industries</b>	<b>3,599</b>	<b>100.0%</b>	<b>\$49,143</b>
Agriculture, Forestry, Fish & Hunt	#N/A	#N/A	#N/A
Mining	#N/A	#N/A	#N/A
Construction	130	3.6%	\$46,799
Manufacturing	645	17.9%	\$47,175
Utilities	#N/A	#N/A	#N/A
Wholesale Trade	199	5.5%	\$70,129
Retail Trade	388	10.8%	\$29,737
Transportation & Warehousing	#N/A	#N/A	#N/A
Information	22	0.6%	\$47,116
Finance & Insurance	241	6.7%	\$100,248
Real Estate & Rental & Leasing	26	0.7%	\$37,420
Professional & Technical Services	64	1.8%	\$18,990
Management of Companies	#N/A	#N/A	#N/A
Admin. Support & Waste Mgmt. Svcs.	71	2.0%	\$30,184
Educational Services	271	7.5%	\$48,523
Health Care & Social Assistance	765	21.3%	\$47,956
Arts, Entertainment, & Recreation	39	1.1%	\$21,165
Accommodation & Food Services	191	5.3%	\$14,721
Other Services	81	2.3%	\$27,106
Public Administration	235	6.5%	\$42,667

Figure 17. Change in Jobs, 2021-2022



Source: DEED Quarterly Census of Employment & Wages (QCEW)

For more information on Rock Co.'s population, labor force, and economic trends, contact:

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